

Alexis Magnan-Callaway

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Florida native | Brooklyn resident | democrat | whole-hearted campaigner

EMPLOYMENT

ATTN: | New York, NY

January 2017 - PRESENT

Brand Partnerships Director

This position consists of overseeing the conceptual development, revenue management, production, distribution, and analytics associated with sponsored content. I manage three internal teams while maintaining correspondence with brands and nonprofits who sponsor our issues-driven campaigns.

Contact: Upon Request

Hillary for Pennsylvania | Luzerne County, PA

July 2016 - November 2016

Field Organizer

This position consisted of recruiting, managing and coordinating volunteers to facilitate the completion of voter contact programs. I held primary responsibility for the execution of the field plan in my region and all corresponding data entry.

Contact: Sydney Watnick, Regional Organizing Director, 917.703.7610

iHeartMedia | New York, NY

July 2014-July 2016

Account Executive

This position consisted of heavily prospecting and designing multimedia marketing campaigns to fit the needs of a variety of clients, large and small.

Contact: Ron Russo, Head of Sales, 212.377.7900

EDUCATION

May 2017 | Harvard Business School | Credential of Readiness
June 2012 | New College of Florida | Bachelor of Arts

SKILLS

Email Marketing
Strategy

Social Content
Strategy

Media Partnership
Management

Volunteer
Recruitment

Copy Writing

Audience Growth

Project Management

VAN

Basic HTML

Hootsuite

Google Analytics

Adobe Suite